

MEDIA MARKET

ORLANDO DIXON



O. Dixon
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ABOUT ORLANDO

In a constantly changing industry, Orlando Dixon is striving to challenge the status quo.

After graduating Berklee College of Music, Orlando began focusing his attention on songwriting and vocal production, achieving credits that included a Top 20 record on Billboard's Urban AC chart (2011), and working with the likes of Grammy Award Winner Regina Belle. Simultaneously he began building a buzz on YouTube amassing a following of 28K subscribers and 4.9M+ total video views, resulting in being discovered and selected for NBC's The Voice.

As a member of both Team Usher and Team Adam, Orlando finished as semi-finalist, one battle shy of the live play offs. His stint on the show led to work as a background vocalist for Zac Brown Band, Jason Derulo, The Late Night with Seth Meyers Show and One Republic.

Orlando is currently signed as a recording artist with Walt Disney Records as a member of Disney Music Group's newest act, DCappella, an internationally recognized band with 100M+ combined streams and appearances on American Idol, Office Depot's Back To School Campaign, The Incredibles 2 Digital Soundtrack, and ABC's Wonderful World of Christmas.

Orlando has also ventured into the world of entrepreneurship by establishing and trademarking his clothing line #BlackBoyJoy® Apparel, a lifestyle brand aimed at providing alternative apparel and style options with messaging that reflect Black men and women.

MISSION

” Orlando Dixon’s mission is to create safe space that promotes positivity, individuality and authenticity.

Through his music, Orlando uses succinct storytelling to highlight common experiences in a way that is relatable. His intention is to inspire others to own their story and feel empowered to create the experience they want for their lives.

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12.3K

Instagram
followers

67%

age
18-34

14K

impressions
per post

28.5K

YouTube
subscribers

4.9M

YouTube
views

Are you looking for an additional exposure to a large and engaged audience? Orlando Dixon offers a variety of partnership opportunities, including, but not limited to:

- Sponsored posts
- Sponsored Stories
- Brand Affiliation
- Contests and Giveaways
- Product Reviews
- Service Reviews
- Sponsored YouTube Video
- Sponsored YouTube mention

For additional services and offers, please contact Orlando by email: orlandodixonmusic@gmail.com or text at (301) 633-3624

SERVICES OFFERED

WORKED WITH



- Voyage ATL Magazine
- Disney Examiner
- Broadway World
- Playbill
- The Washingtonian
- Young Hollywood.com
- Build Series by Yahoo
- J14 Magazine
- Refinery29
- American Idol
- The Voice
- ABC's Wonderful World of Christmas

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